

Issue #17 – Autumn, 2006

Holiday Card Campaign



Package A: Parliament Winterscapes



Package B: Ottawa Winter Fun

Causeway Foundation has launched its sixth annual Holiday Card Campaign with two new eight-card packages available for just \$10 per pack. The theme is 'Ottawa in Winter' and the four original designs, donated by local artists, include two striking photographs of Parliament Hill and two paintings - 'Skaters on the Rideau Canal'; and the 'Tin House Courtyard in the ByWard Market'. The card text is bilingual and custom overprinting is available for those purchasing 10 packages or more.

The Campaign raises awareness and funds for Causeway Work Centre, and is the Foundation's only annual fundraiser. We are fortunate this year to have the generous support of three major sponsors: RBC Financial Services, Warlyn Construction and Smith, Petrie, Carr & Scott, as well as donations from Canada Post, Cox Merritt & Co LLP, Emond Harnden, and Morneau Sobeco. In-kind sponsorships from Banfield-Seguin Ltd. and Tri-Co Printing are also very much appreciated. Thanks to these firms, 100% of funds raised will go to Causeway Work Centre's Wellness Program that offers exercise and nutrition aid to individuals suffering from a mental illness or other disability.

Since initiated in 2001, the Holiday Card Campaign has raised more than \$30,000 in support of Causeway's employment, education and wellness programs.

Help make this year's Campaign a success by purchasing these unique cards by using the enclosed order form, by telephoning 613-725-3494 ext. 28, or visiting www.causewayfoundation.org. Causeway cards can also be purchased at participating Ottawa retailers that are listed at the bottom of this page.

Spirit 2006

Spirit, the annual Ultimate Charity Tournament took place on Saturday, September 16th with proceeds benefiting four local charities: the Anxiety Disorders Association of Ontario (ADAO), The Christopher Powell Bursary, Ottawa Salus and Causeway Foundation. Causeway's share of Spirit 2006 proceeds was \$725, which will go to the Work Centre's Wellness Program.

2006 Champions of Mental Health Awards

October 1st through 7th was declared Mental Illness Awareness Week for 2006. A major highlight was the presentation of the fourth annual Champions of Mental Health Awards by the Canadian Alliance of Mental Illness and Mental Health as part of a gala luncheon at Ottawa's Chateau Laurier Hotel on October 4th. The 2006 Awards were presented to:

- Steven Fletcher – Public Sector;
- Denise Taylor – Aboriginal;
- Jocelyne Monty – Community;
- Dr. Paula Steward – Research;
- Senators Michael Kirby and Wilbert Keon – Leadership Award

Endowment giving

The Foundation has just published a brochure explaining the benefits of donating to the Causeway Endowment Fund. The Fund, established earlier this year, is a long-term means of improving the lives of those suffering from a mental illness and other disabilities. Endowments are designed so the principal is never touched with only a portion of the investment income utilized each year. For a copy of the brochure and to learn about the benefits of endowment giving, please contact Amie Gibson 613-725-3494 ext. 28.

OLT Updates



BTTB instructors left to right Andrea Licari, Monica White, Chi-Chi Agbasi

Causeway Work Centre's Office of Learning and Technology recently released data on students enrolled in their *Breaking the Technology Barriers* (BTTB) program. In the past year BTTB has tutored a total of 84 clients. Of that total, 37% of program graduates have gained employment; a further 18% have secured unpaid placements, and 15% returned to higher level education. The remaining 30% of grads are currently seeking employment.

Causeway Work Centre provides employment, education and wellness programs and services for persons with a mental illness and other disabilities. **Causeway Foundation** raises and distributes funds to support Causeway Work Centre programs and services.

2006 Holiday Card Retail Outlets

Ottawa West

- Bija Bijoux – 1307 Wellington St. W.
- Collected Works Bookstore – 1242 Wellington St. W.
- Character Salon – 1099 Wellington St. W.
- Gotta Paint – 352 Kirkwood Ave.
- Kitchenalia – 274 Richmond Rd.
- Pub Italia – 434 Preston St.

Byward Market

- The Expedition Shoppe – 43 York St.
- Tea Store – 53 York St.

Beechwood

- Jolicoeur Home Hardware – 19 Beechwood Ave.
- Video Shack – 8B Beechwood Ave.

Glebe & Ottawa South

- Escape – 703 Bank St.
- Glebe Fashion Cleaners – 829 Bank St.
- Langdon's Flowers – 1400 Bank St.
- Mother Tongue Bookstore – 1967 Bank St.
- Octopus Books – 116 Third Ave.
- Ottawa Folklore Centre – 1111 Bank St.
- West Coast Video – 1123 Bank St.

Merrickville

- David Paterson's Glass Blowing Studio

Causeway van stolen



Causeway's newly donated Astro Van

The Dodge Caravan donated by Julia and Greg Cottingham in 2004 as the result of CBC Radio's *Share Central* program was stolen from the Causeway parking lot on Tuesday, August 15th. The van was used by Krackers Katering to pick up groceries and supplies and to service clients with food orders. Police were notified, however the van valued at \$3,500 was never found.

Media involvement

In the days following the theft, local media were alerted to Causeway's loss and how this affected Krackers. The response was heartening. Tony Côté interviewed the Foundation's Amie Gibson and his *Action Line* story appeared in *The Ottawa Citizen's* September 7th edition along with a photo of the stolen van. The same day, Work Centre Co-Executive Director Don Palmer took part in CBO Radio's *Morning Show* with Kathleen Petty. Later that day, TV reporter Steve Fischer interviewed Don and this appeared on the CBOT evening news. Several days later, Tony Côté wrote a follow-up piece in *The Citizen* and the CBC's Steve Fischer returned with a crew to film a much longer piece on Krackers, which was shown on the September 12th *CBC News at Six*.

How bad turns good

This media exposure created an immediate public response. Causeway, in fact, received offers of eight different vehicles. Two, which best met Work Centre needs, were selected - a 1999 Ford Escort station wagon in remarkable condition that was donated by Bruce McConville (McConville's Garage, Vanier) and a 1998 Chevrolet Astro van, donated by an Ottawa family who wish to remain anonymous. The station wagon is being used by Causeway Job Developers to pursue employment opportunities and ferry clients to interviews. The Astro van has replaced the one stolen from Krackers and is being used by them on a daily basis. Mr. McConville, in addition to his vehicle donation, provided diagnostic, safety checks and emission tests on the vehicles and has offered to provide Causeway with discounted mechanical repairs in the future. The Co-operative Housing Federation of Canada, donated \$4,000 to cover the estimated value of the stolen van. When told of all the vehicles offered, the Federation still wanted to help, suggesting their donation be used to cover insurance and maintenance costs. To date Causeway Foundation has received \$4,460 in cash donations – put into the new Van Fund, which will be used to keep the Work Centre vehicles safely on the road.

Our thanks...

We wish to thank Tony Côté of *The Ottawa Citizen*, Kathleen Perry, Steve Fisher and everyone at CBC Radio and CBOT-TV for advising the public of Causeway's dilemma. Special thanks go to those who offered and/or donated vehicles and those who made cash donations, especially the Cooperative Housing Federation of Canada. At Causeway, we are very aware of how fortunate we are to be in Ottawa surrounded by such generous people.

Effectiveness of supported employment confirmed

A Canadian study published recently in the *British Journal of Psychiatry* confirmed earlier American findings that found supported employment to be more effective than traditional vocational services.

"Researchers at the Douglas Hospital in Montreal created a randomized controlled trial with two groups of people with serious mental illnesses who had expressed interest in finding competitive employment. One group received traditional vocational services while the other received individual placement and support services. Almost half of the supported clients (46.7 percent) achieved at least some competitive employment during their first 12 months in the program, compared with 18.9 percent of clients receiving traditional services."*

This study validates Causeway's long-held belief as to the effectiveness of supported employment and why the Work Centre currently offers two such programs - Job Quest and ESP. Job Quest, funded federally by HRSDC, is a rapid placement program for those who are homeless or at risk; whereas the provincially funded ESP program is a longer-term plan aimed at securing paid employment for those receiving ODSP disability benefits.

**Mental Health Notes*, Aug.24, 2006 published by The Canadian Mental Health Association

Foundation Website
www.causewayfoundation.org

How You Can Help

1. Help employ Causeway clients by identifying job opportunities. Call 613-725-3494 ext.26
2. Consider Krackers Katering for food service at your next event. Call 613-792-4954
3. Make a financial donation, or gifts of shares, to Causeway. Call 613-725-3494 ext. 28

To Donate

Please forward your cheque (payable to *Causeway Foundation*) to: Causeway Foundation, 22 O'Meara Street, Ottawa, ON K1Y 4N6. A tax receipt will follow.
Charitable No. 87254 0844 RR0001 (CC#17)

Yes! I want to support Causeway programs with my donation of:

\$ _____

Name: _____

Address: _____

Tel.: _____ Email: _____

To view our **privacy policy** visit www.causewayfoundation.org.

Convenient online donations: You can donate online by visiting www.causewayfoundation.org then click the CanadaHelps.org link on the main page for secure charitable donations.