



2006-07 Annual Report

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President's Report

I am pleased to highlight Causeway Foundation activities from April 1, 2006 to March 31, 2007 - an active and successful year in which we have experienced progress in all areas of our mandate.

We welcomed three new Directors: Robert Petrie, Treasurer; Carole Piette, Secretary; and Len Leeks, Work Centre Board representative. They replaced retiring Board members John McNiece, Eleanor Meier and Ann Braden. Their efforts are very much appreciated.

The Board approved Terms of Reference for six active Foundation committees; reviewed current Board Policies and approved motions for an Investment Policy and a Policy & Procedure for Property Management.

The Causeway building was extensively improved. Thanks to a capital grant from the Crabtree Foundation, a major electrical upgrade was completed. As well, carpeting and plumbing improvements were undertaken. Insurance coverage for the building was increased to reflect its current appraised value.

Fundraising revenues have increased, and the Board approved the disbursement of \$63,535 to support Causeway Work Centre programs.

With the commitment of our Board members and energy of our volunteers, Causeway Foundation will continue to support Causeway Work Centre's important programs.

Dianne Breton
President, Causeway Foundation

Fundraising

2006-2007 was a period with the highest level of fund-raising activity in the Foundation's history. During the year we were involved in a number of direct mail solicitations, as well as specific fund-raising events. This resulted in a total of \$24,542.99 being raised. As well, a further \$30,128.18 was received in bequeaths.

Annual Friends Campaign and Direct Mail activities - \$8,542.99

Donations from individual donors are important and help provide additional support to Work Centre programs. Our quarterly newsletter Causeway Connection includes pledge forms, as well each Spring, the Foundation launches a campaign utilizing a mailing package, which is sent to all our past "Friends" and other potential donors. For donor convenience the Foundation established a relationship with Canada Helps.org to facilitate safe and secure online donations.

National Capital Race Weekend - \$2,000

May 27th and 28th 2006 marked the third year Causeway Foundation used the race weekend activities for fund-

raising. This year's total represents a substantial increase over previous years. Causeway supporters took part in 5K and 10K runs and Work Centre Co-Executive Director Don Palmer ran the full marathon. All were highly visible wearing special running shirts with the Causeway logo and message: "changing minds about mental illness ... because mental health is a lifelong marathon."

Holiday Card Campaign - \$14,000

2006 was the sixth consecutive year that Causeway Foundation has used greeting cards as a major fund-raiser. Since its inception, this campaign has raised nearly \$45,000. 2006 was our most successful effort to date with more than 1,000 card packs were sold and \$14,000 was raised. The Foundation gratefully acknowledges its sponsors, whose generosity ensured that every dollar raised went directly to Causeway Work Centre's Wellness Program.

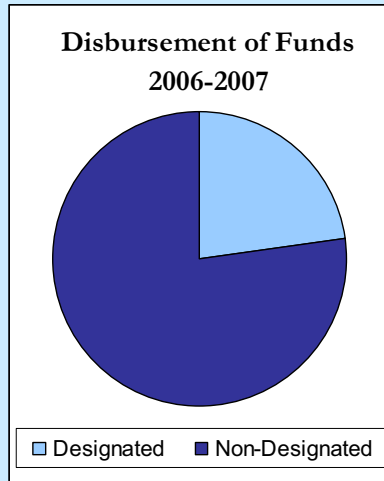
Sponsors - RBC Financial Group, Warlyn Construction, Smith, Petrie, Carr & Scott

In-kind Sponsors: TriCo Printing, Banfield-Seguín Ltd.

Donors: Cox, Merritt & Co., Emond Harnden LLP, Canada Post, Morneau Sobeco.

Disbursement of Funds

Causeway Foundation was established "To raise and distribute Funds to support Causeway Work Centre programs and services to further the well-being of persons with mental illness and other disabilities." During the fiscal year ending March 31 2007, Causeway Foundation disbursed a total of **\$68,034.00** to the Work Centre.



Designated disbursement

The sum of **\$15,447.39** was disbursed to the Work Centre's Wellness Program. Causeway introduced the program to address issues of physical well being among those suffering mental illness and other disabilities. The program includes a structured exercise regimen and counseling that includes nutrition, healthy food choices and meal planning.

Non-designated disbursements

The Foundation also raises funds to supply program-related necessities that are required for Causeway to service its clients effectively. Many of these requirements do not come from the primary funding supplied by the three levels of government. During the year under review the Foundation disbursed a total of **\$52,586.61** in non-designated funds.

Endowment Fund

During the year under review, Causeway Foundation received two bequests totaling \$30,128.18.

To ensure that a portion of gifts such as these are used in perpetuity, Causeway Foundation established a special Endowment Fund. This will ensure long-term funds that will be used to improve the lives of those suffering from a mental illness and other disabilities.

Endowments are financial reservoirs in which the principal is invested and remains intact and only a portion of the investment income is spent. Our Endowment was

established with the Community Foundation of Ottawa; a public non-profit organization created to pool local charitable gifts into permanent, safe, income-earning endowments.

To date, The Causeway Foundation Endowment Fund has accumulated \$13,000.00

To donate to the Causeway Foundation Endowment Fund, please contact Sophie Grimard at the Foundation Office (613) 725-3494 ext. 108

Communications

The Public Relations Committee serves both the Causeway Work Centre and the Causeway Foundation.

This year's projects include:

- ❖ Produce and distribute quarterly issues of *Causeway Connection*, a newsletter that highlights our events, programs and achievements
- ❖ Develop and distribute a questionnaire to ensure our newsletter remains relevant and interesting to readers
- ❖ Publicise the following Causeway projects and events:
 - Holiday Card Campaign
 - National Capital Marathon fund-raising
 - OLT Open House
 - Launch of the Social Purchasing Portal

One of the Causeway vehicles was stolen from the parking lot. Extensive media coverage of this unfortunate event resulted in donations of replacement vehicles as well as \$4000 of donations to maintain them.



Property management

As the owner of 22 O'Meara Street, Causeway Foundation is the custodian of the property and responsible for its maintenance and upkeep. To manage these responsibilities, the Building Committee chaired by Peter Woollings undertakes comprehensive twice annual building inspections using a carefully developed Inspection Checklist.

This year, extensive updating and renovations were made to the building's electrical distribution system thanks to a \$33,000 grant we received from The Harold Crabtree Foundation.



Causeway Foundation 2007 Board of Directors

A nine-member volunteer Board manages the Foundation

President: Dianne Breton
Secretary: Raquel Chisholm
Treasurer: Robert Petrie
Directors:
Jill Mutzeneek
Leah Eustace
Peter Woollings
Bruce Hiney
Len Leeks – Past President,
Causeway Work Centre Board
Don Palmer – Co-executive
Director, Causeway Work
Centre

Foundation Staff
Sophie Grimard, Fundraising
Coordinator
Candace Sirjoosingh,
Administrative Assistant
(summer student)

Fundraising Committee

Leah Eustace, Chair
Dianne Breton
Judy MacLean
Patti Anderson
Elspeth McKay
Joan Blanchard
Nancy Fulton
Nicholas Galambos

Public Relations Committee

Bruce Hiney, Chair
Dianne Breton
Joe Wilkinson
Don Palmer
Mark Spas
Sophie Grimard

Policy & Nominating Committee

Jill Mutzeneek, Chair

Building Committee

Peter Woollings, Chair
Don Palmer

Causeway Work Centre Programs & Services

Causeway Work Centre is a charitable organization that for more than 30 years has assisted people with chronic mental illness and other disabilities, as well as the homeless and those at risk. Causeway is a not-for-profit agency with a staff of some 35 full-time and part-time employees. The extensive range of Causeway services and programs are provided below.

Skills Development Program

Clients not ready for immediate entry into the workforce may find opportunities in the administration and food service areas of Causeway Work Centre.

Employment Resource Centre

Provides assistance in resume, cover letter preparation and the development of interview skills. The Centre also provides employment resources and listings and clients have access to the Centre's computers, telephones and fax facilities.



Programs & Services [continued]

Group Employment

Provides paid work with staff support at various locations throughout the city.

Transitional Employment

Offers part-time employment opportunities to clients, normally six months in duration.

Individualized Supported Employment

Offers participants an opportunity to find their own job by providing interventions in job placements, job coaching and ongoing support.

Employment Support Program

Assists people with mental or developmental disabilities prepare for, obtain and retain paid employment.

Wellness Program

A comprehensive program that includes structured exercise in the fitness centre at Causeway, nutrition counselling, seminars on healthy lifestyle choices and access to local YMCA facilities and the services of a professional trainer.

Community Kitchen

Assists Wellness Program participants by teaching nutritious meal and menu planning with a structured program to improve the cooking skills of individuals, with a facilitator, through the preparation of wholesome, nutritious meals.

Mobile Outreach

Working in partnership with other agencies, we assist those with severe and persistent mental illness, concurrent disorders, and the homeless to access Causeway programs and services.

Job Assist

Designed to help clients utilizing food banks to access employment services.

Job Quest

A program that works with other agencies to service the economically disadvantaged, specifically the homeless and those at risk. Job Quest offers rapid employment placement in full and part time jobs with minimal on-going support.

Programs & Services [continued]

Krackers Katering

Krackers is an agency-sponsored entrepreneurial business that operates under the auspices of Causeway Work Centre. Since 1999 Krackers has provided training opportunities, as well as full-time, part-time, and casual paid employment to individuals with a mental illness or other disability. Currently 20 persons are employed. Krackers offers a full catering service with extensive menu offerings for luncheons and dinners - and can handle meetings, presentations, parties, weddings and other special events, whether private or corporate.

Casual Jobs Enterprise

Offers Causeway clients temporary community work, mainly of a seasonal nature, performing odd jobs for the City of Ottawa, seniors' organizations and the general public. This year, Casual Jobs added a full range of landscaping services to its list of business activities offered.

Supported Employment for Persons with Severe Mental Illness Living in Rural Ottawa,

Funded by the United Way, this program provides job placement, job coaching and follow-along services to persons living in Homes for Special Care (HSC) in the rural areas of Ottawa-Carleton.



Programs & Services [continued]

OLT

Bridging The Technology Barrier was initiated by Causeway to offer a specialized computer training curriculum expressly geared to individuals suffering from a mental illness. Funded by the federal Office of Learning Technology, Causeway has tutored 84 clients this past year. Of that number 37% gained paid employment, 18% secured unpaid placement and 15% returned to higher level education.



The Social Purchasing Portal (SPP)

Launched in March, 2007, SPP is a community economic development initiative to promote private sector purchasing of goods and services from suppliers that provide employment opportunities for "hard to employ" people. The Portal offers the potential of increased employment opportunities for Causeway clients and additional business for Krackers Katering.

Solutions for Youth

A pre-employment program to assist younger individuals in preparation for paid employment. The program includes pre-employment activities, conflict resolution workshops, as well as seminars on assertiveness, self-esteem and anger management in the workplace.

How You Can Help

Become a **Friend** or **Benefactor** of Causeway and make a difference in the lives of people suffering from mental illness and other disabilities. Donations directly support Causeway Work Centre programs and services.

Yes! I would like to become a Friend or Benefactor of Causeway Foundation

- \$35.00 - \$100.00 **Friend** of Causeway
- More than \$100 Causeway **Benefactor**

To Donate

Yes! I want to support Causeway programs with my donation of: \$ _____

Name: _____

Address: _____

Tel.: _____ Email: _____

Please forward your cheque (payable to *Causeway Foundation*) to: Causeway Foundation, 22 O'Meara Street, Ottawa, ON K1Y 4N6. A tax receipt will follow. Charitable No. 87254 0844 R0001.

Convenient online donations

You may wish to donate online by visiting www.causewayfoundation.org then click the "CanadaHelps.org" link on the main page to make secure online charitable donations.

