

Issue #33 - Autumn, 2010

Foundation Activities

Holiday Card Campaign Campaign launched November 2nd.

The Foundations Holiday Card Campaign was officially launched on Tuesday, November 2, at the Orange Art Gallery, in the Wellington West district. Local artists Trio Mundo supplied the music, Krackers Katering provided the refreshments and a silent auction raised \$1000 for Causeway's programs.



Trio Mundo

The event was hosted by Lucy van Oldenbarneveld, host of CBC News Ottawa at 5, 5:30 and 6.



Lucy van Oldenbarneveld and Causeway Work Centre President Ric Dagenais

Among the guests were sponsor representatives from Smith Petrie Carr & Scott Insurance Brokers; OnConference Inc. and Banfield Seguin Ltd; card artist John Vant Erve; Causeway Board Members, friends, staff, supporters and volunteers of Causeway and local retailers who sell Causeway's Holiday Cards.



(l-r) Holiday Card Supporters: John Franklyne and Judy Maclean, Chris Corner of OnConference, and Paula Burchat of Balance & Motion.

Campaign highlights

2010 marks the 10th consecutive year that Causeway Foundation is selling Holiday Greeting Cards to raise funds to assist individuals in our community with mental health issues, disabilities and the economically disadvantaged. These unique cards can be purchased for just \$10 per eight-card pack. The cards feature six original designs – two from original paintings of skaters on the Rideau Canal and downtown Ottawa by noted Ottawa artist Bhat Boy; two exciting images of the Canal and Parliament Hill by Ottawa photographer Geof H. Burbidge; and two creative photo-based graphics of Parliament Hill and the Chateau Laurier by designer John Vant Erve. Bilingual descriptive text appears on the card backs and custom printing of a personal message inside the card is available, at no charge, for those purchasing 10 packages or more. An Order Form illustrating all six card designs is enclosed. You can mail us the form for your cards or telephone 613-725-3494 ext. 108. To order online or to find the retail outlet nearest you, visit www.causewayfoundation.org. These cards sell fast; avoid disappointment by placing your order today.

***Photos taken at the Holiday Card Launch were provided by John Vant Erve.*

Causeway Work Centre Activities

Causeway Open House

Showcasing CED and social enterprise
On Thursday October 21st Causeway hosted an Open House with a standing-room only audience that heard a remarkable series of presentations on Community Economic Development (CED) with a focus on social enterprise. October 18 – 23 was *Small Business Week* in Canada and when better to highlight this new and exciting business model. Social enterprise provides real jobs for marginalized members of our community, in a setting of good business practice where financial success comes in balance with social and environmental goals.

Presenters included Mike Toye of the Canadian CED Network; Ian Scott, Economic Development Officer with the City

of Ottawa; Causeway's Brenda Richardson representing the Collaborative for Innovative Social Enterprise Development (CISED); Hugh Nelson, Executive Director of Y's Owl Maclure Co-operative Centre; Yasir Naqvi, the MPP for Ottawa Centre and Ottawa City Councillor Clive Doucet. The presentations were interesting and highly informative and the fast-paced event was expertly handled by the Ottawa Community Loan Fund's George Brown, who acted as master of ceremonies.



Councillor Clive Doucet

A highlight was Causeway client Lynne Levesque's account of how being employed with Krackers Katering has changed her life and enabled her to gain work experience and self-confidence. Krackers, incidentally, supplied all the wonderful food for the Open House.



MPP Ottawa Centre Yasir Naqvi

Lynne Levesque: the recipe for success

Lynne Levesque is a Causeway client who spoke about her life at our recent Open House. The audience was so moved by her remarks that they gave her a standing ovation. Here is the story of how this remarkable individual has turned her life around. Lynne Levesque grew up in Ottawa and her early life was anything but normal or happy. At the age of 14, she was hospitalized for six months with mental illness before her mother had her released. She had been teased and

What is Causeway?

Since 1977, **Causeway Work Centre**, a not-for-profit community economic development agency, has assisted individuals affected by disabilities, addictions and mental health issues. Causeway offers: pre-employment and skills development; computer training; a comprehensive youth pre-employment program; various Supported Employment programs; a Wellness program; and three social enterprises that employ Causeway clients - Krackers Katering, Good Nature Groundskeeping and Cycle Salvation.

www.causewayworkcentre.org

Causeway Foundation was established in 1998 "to raise and distribute funds to support Causeway Work Centre programs and services that further the well-being of individuals affected by disabilities, addictions and mental health problems." It is managed by a nine-member Board of Directors: Donna Campbell, President; Dianne Breton, Past-President; Robert Petrie, Treasurer; Claudia Von Zweck, Secretary; Directors: Peter Woollings, Len Leeks, Andrea Petruzella, Monique Archambault and Don Palmer.

www.causewayfoundation.org

bullied and had very little self-confidence and when she was able to find occasional jobs, was unable to keep them. Then in 2007, Lynne came to Causeway Work Centre. She spoke with the job developers at Causeway and later had an interview with the manager of Krackers Katering, who offered her a job. Lynne has worked with Krackers for three years now and loves what she does. She is especially fond of baking and is presently taking a baking course. Lynne says she is now comfortable with herself and not ashamed of her mental illness. "I know that I can make mistakes and learn from them. Krackers is very supportive and understands when I need to take time off because of my illness. If it wasn't for Causeway," she says, "I wouldn't be working!" Lynne, who enjoys wood-working in her spare time, also wants to travel. Her dream is a trip to Greece and hopes she will have enough money saved in four years to travel there. Congratulations, Lynne!



Lynne Levesque

Algonquin's 'Recycle Your Bike Drive'

On Saturday, October 30th, Cycle Salvation and Algonquin College hosted the *Recycle Your Bicycle* drive at the Woodroffe campus. Despite the cold and rainy weather more than 75 high quality used bikes were collected for Cycle Salvation, a Causeway-sponsored social enterprise that employs marginalized individuals to rebuild and refurbish used and discarded bikes. The rebuilt bicycles

are then sold from their workshop at 473 Bronson Avenue. Cycle Salvation staff were at Algonquin to teach basic bike mechanics to student volunteers and to strip the donated bikes for easier transport. Coffee and refreshments were provided by Bridgehead. The *Recycle Your Bike Drive* was a real success not only in collecting used bikes, but also by creating increased awareness about cycling and recycling. We thank Joanne McDonald, Manager of Career Services and Student Activities and all the volunteers who planned and participated in this successful drive.

Causeway's Shared Space Project

There is a growing trend for like-minded organizations to come together and share common office space. The participants find that space sharing brings about a synergy that is beneficial to all concerned. At present, the Causeway Building is home to two social enterprises and two tenant organizations, in addition to the Foundation and Work Centre. Causeway has recently commissioned a comprehensive research study to investigate the feasibility of further space sharing.

Consultant Jessica Lax is undertaking the two and a half month study and it would be difficult to have chosen a more qualified researcher. For six years Jessica was with the Otesha Project, training young people who go on bicycle tours and present plays on environmental sustainability. Recently Jessica completed her MBA studies in social entrepreneurship at Oxford. The feasibility study is scheduled for completion in mid-November and will then be reviewed by Causeway's Executive Director.



Jessica Lax

In addition to housing Krackers Katering and Good Nature Groundskeeping, Causeway presently shares space with the Ottawa Community Loan Fund (OCLF) and Families Matter Cooperative. OCLF provides micro loans to small business, aspiring entrepreneurs and individuals with international training who may not qualify for credit from regular financial sources. Families Matter assists those with developmental disabilities through networking and by providing information on current issues and community support resources.

We're on Facebook and we "tweet" too!

Causeway is online! Follow us on twitter www.twitter.com/CausewayWork and add us as a friend on Facebook www.facebook.com/CausewayWork to get all the latest Causeway news!



Cycle Salvation
Where bikes are reborn

Thank you to the Habitat for Humanity Restore who accepted donations of used bikes on behalf of Cycle Salvation for the first two weeks in November.



Krackers Katering
Great food for the greater good

This year, Krackers Katering pledge 10% of its revenues to the United Way Campaign.



Good Nature Groundskeeping
Laying the groundwork for success

Good Nature is currently seeking snow shoveling contracts. Contact Dave for a quote at 613-858-8097.

How you can help:

- ▶ Call Krackers Katering to cater your next event. Call: 613-792-4954
- ▶ Contact Good Nature Groundskeeping for winter snow shoveling at 613-858-8097
- ▶ Make a financial donation.

Cheques are payable to Causeway Foundation. A tax receipt will follow. Charitable No. 87254 0844 R0001. To donate electronically, visit www.causewayfoundation.org, and follow the prompts to the "CanadaHelps.org" link on our main page. Click on this link for secure on-line donations.

To Donate

Please forward your cheque (payable to *Causeway Foundation*) to: Causeway Foundation, 22 O'Meara Street, Ottawa, ON K1Y 4N6. A tax receipt will follow. Charitable No. 87254 0844 RR0001 (CC#33)

Yes! I would like to make a donation to Causeway.

Amount: \$ _____
Name: _____
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